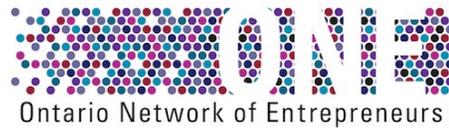




Network of Angel Organizations-Ontario is a member of



## FOR IMMEDIATE RELEASE

### **2012 A NEW BEGINNING FOR ONTARIO'S ANGEL INVESTMENT COMMUNITY: NAO-ONTARIO REFRESHES ITS NAME AND LOGO, AND MOVES TO MARS**

**Toronto, Canada – February 3, 2012** – National Angel Organization – Ontario is proud to announce a change in its trading name to Network of Angel Organizations – Ontario (NAO-Ontario), to better reflect its focus on and contribution to the Angel community in Ontario. The new name is paired with a new logo and new location in the heart of Toronto's Discovery District.

Emerging from the blue and gold of its progenitor, the National Angel Capital Organization, was elemental to distinguishing NAO-Ontario's role and accomplishments in Ontario's innovation ecosystem. The new logo, a green and silver rendition of a shoot of growth in the shape of an Angel, symbolizes the vision and mission of NAO-Ontario in a multifaceted way.

Moving NAO-Ontario to MaRS, an "urban hub" which helps commercialize innovations through an array of resources, will further close the knowledge gap between early-stage investors and investment-ready companies. MaRS is home to many influential participants in Ontario's innovation system. Proximity to leading sources of research, venture capital, professional services and other community networks will be especially invaluable to Ontario's Angel networks.

#### **ABOUT ANGEL ONE**

The Angel One Investor Network (Angel One) is a members-only, not-for-profit organization for accredited investors who live, work or have strong interests in Oakville, Burlington, Hamilton and surrounding areas. The organization provides Angel investors with opportunities to increase their exposure to quality pre-screened companies seeking capital. Angel One is an Angel Network Program funded Angel group.

#### **ABOUT THE NETWORK OF ANGEL ORGANIZATIONS – ONTARIO**

NAO - Ontario, a member of the Ontario Network of Entrepreneurs, ("ONE") is the Administrator of Ontario's Angel Network Program, on behalf of the Government of Ontario. Since 2007, its mission has been to create and grow non-profit Angel investor groups for all the regions of Ontario. Building the membership and best practices of these groups builds a more potent combination of mentorship and capital for innovative start-up ventures in the province. Angels are accredited investors who directly contribute both their money and their expertise into early-stage companies seeking growth in Ontario, leading to job creation and an expanding economy. For more information, visit [www.nao-ontario.ca](http://www.nao-ontario.ca).

#### **ABOUT THE ONTARIO NETWORK OF ENTREPRENEURS**

Funded by the Government of Ontario, the Ontario Network of Entrepreneurs ("ONE") is designed to help Ontario-based entrepreneurs grow their companies and create jobs. For more information, visit [www.onebusiness.ca](http://www.onebusiness.ca).

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